

GMST Board Meeting

August 27, 2017

Attendees:

Meredith Passmore, Bob Groelsema, SefaMawuli, Marc Swisdak, Tony Vlahakis, Johanna Moore, Sharon Stafford, Gillian Coppock, VikanshaDwivedi

Welcome(Sharon)

Registration Report (Sefa)

- 91 registrations (last year 86). One swimmer dropped out because of other commitments.
- Need for more boys, especially in the 13/14 age group

Treasurer's Report (Gillian/Vikansha)

- Account balance: \$21,222.27
- \$1,400 from Swimathon.
- Pay for coaches next summer will be done every 2 weeks. There was a disconnect this year, and unfortunately, coaches were only paid twice this summer.
- ***** REDCATED *****
- Need to apply for tax exempt status from State of Maryland. We have it for Federal, but not State. Sharon to help Gillian with the application process (need Articles of Incorporation, Bylaws and Form SS4).
- Perhaps treasurer can compile an annual income statement, documenting revenues and expenses for future board meeting
- GAFC (Stephen Parks) says we need new lane lines needed by next summer. We had approved payment last year. Sharon to discuss further with Stephen. Since we have to split costs with GAFC, we would like the opportunity to do our own comparison shopping as well.

Coach's Report (Meredith), includes hiring discussion etc.

- Age group coaches took the Red Cross training this year.
- They were eaders by example. Coaches were in the water when possible.
- Coaches need more training and professional development. More training on strokes and need to take more classes.
- Coaches need to have a USA Swimming membership of \$50 in order to take the classes. Classes cost around \$30-\$40. Everyone thought this was a good idea, and gave Meredith the green light to research particular classes and present for board approval.

- Strength finders.
- Meredith proposed changing the nature of the groups in the Fall to reflect skill level (e.g. beginner, intermediate, etc, rather than pure age-based model. See Meredith's handout. In the summer, we'll go back to age-based designations to match PMSL format. We will create a tab on the team website to describe the categories to everyone.
- Need to hire new coaches as several are leaving. Meredith circulated on resume. She will follow up with the candidate to arrange an interview that will include Coach Meredith, the board president and perhaps another board member at a minimum.

Recruitment and Retention

- Need to recruit more middle school students.
- Ideas to have another open house or swim night for the community to get to know the swim team.
- We need to increase distribution of flyers all around - outside of Greenbelt too.
- Discussed the USA Swimming model as a means of attracting more year-round swimmers. General consensus was that it would not be in line with our standing as a Municipal swim team.
- Social committee members: Claude Aubert, Chris Kelly, Johanna Moore
- Need more team bonding activities in Fall/Winter/Spring: Social coordinator

Social Activity Ideas

- Camping outing
- Organize mixer activity at next summer's potluck event to kick off summer season in order to help families to get to know one another.
- Packed lunch outing at Patuxent wildlife refuge

Information System (Active/Swim Manager) Report (Sefa)

- Various stakeholders currently use the system for registrations, data management, volunteer management, meet attendance responses etc.
- Costs \$1+2.9% per transactions
- Everyone agrees that the process of managing the team is far more streamlined and organized than it was in the past. Far less errors with meet seeding etc.
- Nichelle Cisse will be the volunteer coordinator next summer. Sharon will train her.

Volunteer Report

Need to charge parents who did not fulfill their volunteer requirements. Sharon will send list to Sefa to initiate billing.

City of Greenbelt Business (Sharon) –Looking forward to 2018 grant application
Sharon will meet with Vikansha and Gillian to prepare.

Other Key issues

- Need for new parent Code of Conduct. Pam had sent some examples (Sefa to forward). New Board needs to work on this.
- **** REDACTED ****
- Timeline, important dates and events (need to document)
- Recruitment and retention strategy - please come with solid ideas that the next board can try to implement.
- Open board positions and nominations. Few people will stay on: Marc, Johanna, Tony, Vikansha and Gillian.
- Annual membership meeting Sunday, September 10 at 4pm. Electronic voting.

Bob to send info about movie night. Sep 17. Need to work on publicity: e.g. poster at pool. to advertise movie night.